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:: ARNEL B. TELESFORO ::

OBJECTIVE

A position requiring extensive experience and proven skills in 2D and 3D animation, graphics design, photography and film

IN-HOUSE EXPERIENCE

3D ANIMATOR

Danks Design Group, Metro Manila, 2006

- Modelled and animated key shots in the *Nike* ad campaign *Sum of All Parts*
- Designed and animated the DDG corporate graphic ID
- Animated and edited corporate presentations

GAME DESIGNER/GRAPHICS ARTIST

Azalea Technology Investments Inc. (former iAyala Corp.), Metro Manila, 2003-2005

- Conceptualized live interactive TV chat and promotional games: *Chat City*
- Designed games for mobile phones: *Cocoloco* and *Chichi Charm*
- Created mobile phone content: animated MMS, picture messages, wallpapers, themes
- Animated 3D characters for mobile phone games and content: *Hardcop*, *Keystonekapers* and *Rocketboom*
- Conceptualized and animated TV ad: Smart network's *Marvel* campaign

3D ANIMATOR/MODELER

HolyCow Studio, Taguig City, Metro Manila, 2002

- Animated 3D models for TV ads: *Globe*, *Smart*, *Jack 'n Jill Salt n' Peppa Spuds*
- Modelled and composited for *Jack 'n Jill Salt n' Peppa Spuds*
- Did layout proposals for *Jack 'n Jill Salt n' Peppa Spuds* print campaign

3D ANIMATOR/ANIMATION TEAM LEADER

ImagineAsia Inc., Metro Manila, 1998 - 2002

- Animated 3D characters: *Ramayana*, *Da Byrdzzz*, *Pawn*, *Jimmy Neutron* (test) and *You Are Mine*
- Composited and did particles (special effects): *Ramayana* and *Pawn*
- Liaised between junior 3D animators and the director
- Supervised the 3D animation team to ensure they captured the director's vision
- Trained new artists in 3D animation

VISUALIZER

Manprom Advertising Agency, Mandaluyong City, Metro Manila, 1997-1998

- Did layout for print ads: *Duty Free Philippines*, *Tag Heuer*, *Marks and Spencer* and *Penshoppe*
- Collaborated with the Art Director and Creative Director in conceptualizing ad campaigns

SIGNIFICANT FREELANCE EXPERIENCE

CG/VISUAL EFFECTS SUPERVISOR

Woodpecker studio, 2011

- Created visual effects for *Bangis*, daily show on TV5 Network
- Supervised junior CG artists

GRAPHICS DESIGNER

WiseGuys.tv (regular client)

- Designed and animated assets for TV game shows: *1 vs. 50*, *Braiteaser*, *Call TV*, *Deal or No Deal* (international franchises), *Kids are Alright*, *Pinoy Henyo* (Eat Bulaga), *Wheel of Fortune*, *Show Me the Money*

Sipep Design (regular client)

- Designed and animated 15-second store commercials (for mini-TVs installed on grocery lines)

Madbid.com (regular client)

- Designed and animated 30-second campaign TV commercials

Post Manila, 2009

- Modelled and animated key shots for TV ad campaigns: *Kremil-S*, *Solmux*, *Toshiba*

CG/VISUAL EFFECTS ARTIST

Fahrenheit FX studio, 2008-2009

- Animated an AVP for the *Zaragoza Expo*
- Created visual effects for *Lovely Day*, a Saturday morning show on GMA Network

iMagic Productions, 2008

- Created visual effects for instructional film series *Ang Paglalakbay ni Teacher Diwa*

Ignite Multimedia, 2007

- Animated CG scenes of reptiles

Larger Than Life, 2007

- Animated CG scenes for TV series *Rounin*
<http://www.imdb.com/name/nm2453380/>
<http://www.imdb.com/title/tt0874660/combined>

3D ARTIST

Brown Sugar Productions, 2007-2008

- Animated AVPs for the Mall of Asia Science Center

YUP Productions, 2005

- Animated key scenes for *Ben and Izzy* teaser
- Assisted 2D animators in crossing over to 3D animation
- Assisted in scheduling assignments for junior 3D animators
- Liaised between junior 3D animators and the director
- Supervised and coached junior 3D animators

2D ANIMATOR/LAYOUT ARTIST

Tradewinds Animation Studios Inc., 1999

- Animated scenes for *Heavy Metal FAKK 2* and *The Lion of Oz*

Philippine Animation Studio, Inc., 1993

- Animated scenes for *X-Men* and *Biker Mice from Mars*

Philippine Pacific Rim Inc., 1995

- Animated scenes for *St. Nicholas, the Christmas special*, and *Mortal Combat*, the animation series

Optima Studio Inc., 1991

- Animated shots for TV ads: *McDonalds* and *Café Puro*

CLEAN-UP/IN-BETWEENER/MODEL CHECKER

Kennedy Animation Inc., 1993-1994

- Animated scenes for various Walt Disney Saturday morning shows

Island Animation, 1989-1992

- Animated scenes for animated shows: *St. Francis*, *Dino Riders*, *Teenage Mutant Ninja Turtles*, *Computer Warriors*, *Star Child*, *Costa*, *Peter Pan*, *Pretty Piggies*, *Little Dracula*, *PJ Sparkles*, *Sharkey and George*

COMICS ILLUSTRATOR/SCRIPT WRITER

Graphic Arts Service Incorporated (G.A.S.I.), 1987-1988

- Illustrated and conceptualized layouts for various short stories

SELECTED WORKS

DIRECTOR, *End To Laughter* by Bienvenido N. Santos (Live Action)

DIRECTOR/WRITER/ANIMATOR, *The Birdzzz* (3D Animation)

DIRECTOR/WRITER/CAMERAMAN, *Phil at Home* (30-sec Commercial)

DIRECTOR/WRITER/ANIMATOR, *Smart: Marvel Universe of Heroes* (30-sec Commercial)

DIRECTOR/WRITER/ANIMATOR, *Dagat* (2D Experimental Animation)

ANIMATOR, *F.A.K.K 2 Heavy Metal*; *Lion of Oz* (2D Animation); *You Are Mine* (3D Animation)

ANIMATOR/SPECIAL EFFECTS ARTIST, *Ramayana* (3D Animation)

AWARDS/COMMENDATIONS

SILVER AWARD, TV Ad Best in Animation
2003 Ad Congress
"Jack and Jill Salt n' Pepa (Spuds)"

1ST PLACE, Collaborative Experimental Animation Category
2002 15th Gawad CCP Film Festival
"Movements"

NOMINEE, Animation Category
2002 Gawad Urian
"Movements"

Best Faculty, Philippines, 2007
MIS-Net Education (Arena Multimedia)

EDUCATION

BA Multimedia Studies candidate
University of the Philippines Open University

RELEVANT TRAINING

ANIMATION TECHNIQUES, Advanced
Philippine Rainbow Animation Inc., Makati City, Metro Manila
Island Animation Inc., Quezon City, Metro Manila

MAYA, Basic and Advanced
3D SOFTIMAGE, Basic and Advanced
ADOBE AFTER FX, Basic and Advanced
DIGITAL FUSION, Basic and Advanced
SOFTIMAGE PARTICLE, Basic and Advanced
Imagineasia Inc., Mandaluyong City, Metro Manila

INTERPRETIVE ANIMATION
Mowelfund Film Institute, Quezon City, Metro Manila

PRODUCTION and FILM MAKING
Cultural Center of the Philippines, Manila City, Metro Manila

BASIC DIGITAL CINEMATOGRAPHY for MTV
University of the Philippines, Quezon City, Metro Manila

INTERESTS

Bird watching, Rock Climbing, Photography, Bass Guitar, Jazz and Contemporary Christian Music,
Theatre, Impressionist Art

REFERENCES AVAILABLE ON REQUEST

WORK SAMPLES
www.ilahas.com
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